

Terry L. Ettinger

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EDUCATION

- 1994-1995 Master of Landscape Architecture Program, State University of New York College of Environmental Science and Forestry (SUNY-ESF), Syracuse, New York. MLA student.
- 1984-1987 Department of Horticultural Science and Landscape Architecture, University of Minnesota, St. Paul, Minnesota. Ph.D. student. Proposed dissertation title: Genetic variation in adventitious shoot proliferation from aseptic tissue cultures of balsam poplar, *Populus balsamifera* L.
- 1984 Master of Science, Plant and Soil Science, Southern Illinois University, Carbondale, Illinois. Thesis title: Aseptic micropropagation of *Rhododendron* 'P.J.M. hybrids.'
- 1981 Bachelor of Science, Plant and Soil Science, Southern Illinois University, Carbondale, Illinois. Emphasis on plant propagation and landscape management.

PROFESSIONAL EXPERIENCE

- 1993-present Owner, Terry L. Ettinger Horticulture Consulting Services, Syracuse, NY.
- 1993-1997 Executive Director, Central New York Nursery & Landscape Association, Region IV, Syracuse, New York.
- 1990-1992 Agriculture Program Leader, Cornell Cooperative Extension - Onondaga County, Syracuse, New York.
- 1987-1990 Cooperative Extension Agent, Cornell Cooperative Extension - Onondaga County, Syracuse, New York.
- 1986-1987 Biological Technician, USDA – Forest Service, North Central Forest Experiment Station, St. Paul, Minnesota.
- 1984-1986 Graduate Research Assistant, Department of Horticultural Science and Landscape Architecture, University of Minnesota, St. Paul, Minnesota.
- 1982-1983 Graduate Teaching Assistant, Dept. of Plant & Soil Science, Southern Illinois University, Carbondale, Illinois.
- 1981-1982 Propagation Manager, D. Hill Nursery Corp., Union, Illinois.

ACADEMIC POSITIONS

- 1993-1994 Adjunct Faculty, Department of Biology, Onondaga Community College, Syracuse, New York.
- 1993-1994 Adjunct Faculty, Department of Horticulture, SUNY - Morrisville, Morrisville, New York.

COURSES TAUGHT

- 1993 General Biology I, Onondaga Community College, Syracuse, New York.
General Biology I Lab, Onondaga Community College, Syracuse, New York.
Landscape and Turf Management, SUNY - Morrisville, Morrisville, New York.
- 1994 General Biology I, Onondaga Community College, Syracuse, New York.
General Biology I Lab, Onondaga Community College, Syracuse, New York.
Landscape Planning and Design I, SUNY - Morrisville, Morrisville, New York.

INVITED ACADEMIC LECTURES

- 2000-2005 LSA 433/633 – Planting Design and Practice, SUNY-ESF, Syracuse, New York.
(Annual lecture and laboratory on turfgrass management and identification.)
- 2000-2008 FOR 480/680 – Urban Forestry, SUNY-ESF, Syracuse, New York.
(Annual lecture on the impact of site characteristics on urban forest design, installation and management.)

PROFESSIONAL PRACTICE

Selected Recently Commissioned/Built Landscape Design Projects

- 2007 Milosky-Chin Residence – Jamesville, New York
- 2007 Salamone-Gandel Residence - Dewitt, New York
- 2006 Bird Library Main Entrance, Syracuse University - Syracuse, New York
- 2006 Whitman School of Management, Syracuse University - Syracuse, New York
- 2006 Hi-Da-Way Summer Cottages - Alexandria Bay, New York
- 2005 Erie Canal Park - Jordan, New York
- 2004 Pagano Summer Residence - Seneca Falls, New York
- 2004 Winter Harbor Marina - Central Square, New York
- 2003 Von Dran Residence - Dewitt, New York
- 2002 Scerpella Residence - Dewitt, New York
- 2001 OnCenter Convention Center Complex - Syracuse, New York
- 2000 Everson Museum/Civic Center Plaza - Syracuse, New York

Selected Landscape Design/Management Consulting Projects

- 2007 Street tree evaluation. Client - Crouse-Marshall Business Improvement District, Syracuse, New York.
- 2006 Landscape evaluation. Client - The Burrow Family, Little Falls, New York.
- 1999-2005 Landscape evaluation, renovation and staff training at King's Gate West and High Acres apartment complexes, Camillus, New York.
Client - Rivercrest Realty Investors, Raleigh, North Carolina.
- 2002 Landscape and turf evaluation of East Syracuse, New York campus.
Client - Bristol-Myers Squibb Company, New York, NY.
- 1997 Inventory and valuation of in-ground nursery stock at Flax Mill Nursery, Cambridge, New York.
Client - Barhite and Holzinger, Inc., Bronxville, New York.
- 1996 Evaluation and remediation of acid sulfate soil on landscape plantings and turf at Crofton Meadows Waste Treatment Plant, Anne Arundel County, MD.
Client - The O'Brien & Gere Companies, East Syracuse, New York.
- 1995 Landscape evaluation and renovation at Brighton Meadows Office Park, Town of Brighton, NY. Client - Pioneer Development Co., Syracuse, New York.
- 1994 Expert witness and turf consultant for C&S Companies, Syracuse, New York.
Client - C&S Companies, Syracuse, New York.
- 1993 Riverbank State Park Horticulture Staff Training Needs Assessment in New York, NY. Client - NYS/CSEA Labor-Management Committees, Albany, New York.

PUBLICATIONS

Academic

- Ettinger, Terry L. 1992. To kill a landscape. Proceedings, 55th Annual New York State Pest Management Conference, Cornell University, Ithaca, New York.
- Read, P.E. and T.L. Ettinger. 1985. How does tissue culture benefit the practical plant propagator? Proceedings of the International Plant Propagators Society, 35:603-608.
- Ettinger, T.L., P.E. Read, W.P. Hackett, M.E. Ostry and D.D. Skilling. 1985. Development of resistance in *Populus* to *Septoria musiva* utilizing somaclonal variation. Proceedings, 20th Annual Canadian Tree Improvement Association Conference.
- Ettinger, T.L. and J.E. Preece. 1985. Aseptic micropropagation of *Rhododendron* P.J.M. hybrids. *Journal of Horticulture Science*, 60 (2): 269-274.
- Ettinger, Terry L. 1984. Aseptic micropropagation of *Rhododendron* 'P.J.M. hybrids.' M.S. Thesis, Southern Illinois University, Carbondale, Illinois.

Popular Press

Ettinger, Terry L. 2007. Improve your soil by raking less. *Fine Gardening*, 117:24-25.

Selected Self-Published Newsletters and Fact Sheets

Central New York Lawn Care Guide, 6th ed. 2007. Central New York Lawns, Landscapes & Gardens Facts, Terry L. Ettinger Horticulture Consulting Services. (Note: more than 10,000 copies of this fact sheet have been printed and distributed since it was first published in 1994.)

Recommended Lawn Care Product Guide, 3rd ed. 2007. Central New York Lawns, Landscapes & Gardens Facts, Terry L. Ettinger Horticulture Consulting Services.

Lawn Seeding and Renovation Guide, 2007. Central New York Lawns, Landscapes & Gardens Facts, Terry L. Ettinger Horticulture Consulting Services.

Leaves aren't trash – so please don't rake them to the curb! 2006. Central New York Lawns, Landscapes & Gardens Facts, Terry L. Ettinger Horticulture Consulting Services.

Evergreen trees and shrubs – too big for Central New York landscapes? 2005. Central New York Lawns, Landscapes & Gardens Facts, Terry L. Ettinger Horticulture Consulting Services.

Recommended Lilacs for Central New York Landscapes, 2004. Central New York Lawns, Landscapes & Gardens Facts, Terry L. Ettinger Horticulture Consulting Services.

Every Curb is a Shoreline in Central New York, 2003. Central New York Lawns, Landscapes & Gardens Facts, Terry L. Ettinger Horticulture Consulting Services.

Disease-Resistant Roses and Crabapples for Central New York Landscapes, 2002. Central New York Lawns, Landscapes & Gardens Facts, Terry L. Ettinger Horticulture Consulting Services.

Managing Viburnum Leaf Beetle in Central New York Landscapes, 2001. Central New York Lawns, Landscapes & Gardens Facts, Terry L. Ettinger Horticulture Consulting Services.

Your Tree May Be In Trouble If, 2001. Central New York Lawns, Landscapes & Gardens Facts, Terry L. Ettinger Horticulture Consulting Services.

SELECTED PROFESSIONAL PRESENTATIONS

2008 *The Campus as a Nursery*. New York Association of Physical Plant Administrators Annual Meeting. Syracuse, New York.

2008 *Turf Management and Water Quality*. Central New York State Nursery & Landscape Association Education Day, Skaneateles, New York.

2007 *Evaluating Pest Management Efforts*. Onondaga County Legislature Pest Management Awareness Summit, Syracuse, New York

2007 *The Green Industry - (re)Claiming The Title of "Environmentalist!"* Central New York State Nursery & Landscape Association Education Day, Skaneateles, New York.

- 2006 *Woody Plant Groundcovers*. New York Association of Physical Plant Administrators Annual Meeting. Syracuse, New York.
- 2004 *Bold Landscaping – Dramatic Impact and Reduced Maintenance*. Eastern Region Association of Higher Education Facilities Officers 54th Annual Meeting, Syracuse.
- 2004 *Managing Organic Materials in Campus Landscape Settings*. New York Association of Physical Plant Administrators Annual Meeting. Syracuse, New York.
- 2002 *Your Trees May Be in Trouble If . . . !* New York Association of Physical Plant Administrators Annual Meeting. Colgate University, Hamilton, New York.
- 1997 *Key Plants – Key Pests in Central New York Landscapes*. CNY Landscape & Grounds Maintenance Seminar and Trade Show, Liverpool, New York.
- 1996 *A World of Knowledge at Your Fingertips – The Internet and the Green Industry*. CNY Landscape & Grounds Maintenance Seminar and Trade Show, Liverpool, New York.
- 1994 *Diagnosing Problems in the Landscape*. Central New York Landscape & Grounds Maintenance Seminar and Trade Show, Syracuse, New York.
- 1993 *Pest-Tolerant Trees and Shrubs for Central New York Landscapes*. Central New York Landscape & Grounds Maintenance Seminar and Trade Show, Baldwinsville, New York.
- 1992 *Keeping Green Wastes at Home*. Eighth Annual Conference on Solid Waste Management and Materials Policy. New York State Legislative Commission on Solid Waste Management, New York, New York.
- 1992 *To Kill a Landscape*. 55th Annual New York State Pest Management Conference, Cornell University, Ithaca, New York.
- 1991 *“Don’t Bag It” Lawn Care Program*. Turfgrass Education Day. Cornell Cooperative Extension, Rochester, New York.
- 1990 *There’s No Such Thing as Yard Waste*. Municipal Solid Waste Composting Conference, Iroquois Group of the Sierra Club. Syracuse, New York.
- 1989 *Introduction to the Cornell Soil Physical Analysis Laboratories*. Central New York Landscape & Grounds Maintenance Seminar, Syracuse, New York.
- 1989 *Fertilizers and Their Utilization in Landscape Plantings*. Central New York Landscape & Grounds Maintenance Seminar, Syracuse, New York.
- 1986 *Utilization of Somaclonal Variation in the Development of Septoria musiva-Resistant Hybrid Populus*. 6th Int. Congress of Plant Tissue and Cell Culture. Minneapolis, Minnesota.
- 1986 *Somaclonal Variation and the Development of Resistance to Septoria musiva in Hybrid Populus*. 22nd International Horticultural Congress. University of California - Davis.

- 1985 *Development of Resistance in Populus to Septoria musiva Utilizing Somaclonal Variation*. 20th Annual Canadian Tree Improvement Association Conference. Québec City, Québec, Canada.
- 1985 *Aseptic Micropropagation of Rhododendron 'P.J.M.' Hybrids*. 80th Annual Meeting of the American Society of Horticultural Science. McAllen, Texas.

GRANTS AWARDED

- 1991 Countywide home composting/"Don't Bag It" lawn care education program; Onondaga County Resource Recovery Agency; \$24,250.00 (1 year); T.L. Ettinger, PI.
- 1990 Home composting education program; City of Syracuse, New York; \$11,775.00 (1 year); T.L. Ettinger, PI.

PROFESSIONAL CONFERENCE DEVELOPMENT, DELIVERY & EVALUATION

- 2008 *Water Quality and the Green Industry*, Central New York Nursery & Landscape Association, Skaneateles, New York.
- 2008 *From the Ground Up III*, New York Association of Physical Plant Administrators, New Paltz, New York and Syracuse, New York. (under contract to NYAPPA)
- 2006 *From the Ground Up III*, New York Association of Physical Plant Administrators, New Paltz, New York and Syracuse, New York. (under contract to NYAPPA)
- 2004 *From the Ground Up II*, New York Association of Physical Plant Administrators, Syracuse, New York. (under contract to NYAPPA)
- 2004 *Bare Root Plant Materials for Season-Long Profits*, Central New York Nursery & Landscape Association, Liverpool, New York.
- 2002 *From the Ground Up*, New York Association of Physical Plant Administrators, Hamilton, New York. (under contract to NYAPPA)
- 1998 *Focus on Landscape Plants for the 1990's and Beyond*, Central New York Landscape & Grounds Maintenance Seminar, Liverpool, New York.
- 1997 *Focus on Opportunities, Troubleshooting and Safety in the Landscape*, Central New York Landscape & Grounds Maintenance Seminar, Liverpool, New York.
- 1996 *Focus on the Business End of Landscape Design/Build*, Central New York Landscape & Grounds Maintenance Seminar, Liverpool, New York.
- 1995 *Focus on Native Plants in the Landscapes*, Central New York Landscape & Grounds Maintenance Seminar and Trade Show, Syracuse, New York.
- 1994 *Focus on Ecological Landscape Design and Management*, Central New York Landscape & Grounds Maintenance Seminar, Syracuse, New York.
- 1993 *Focus on the Maturing of Landscape Designs*, Central New York Landscape & Grounds Maintenance Seminar and Trade Show, Baldwinsville, New York.

- 1992 *Focus on Opportunities, Troubleshooting and Safety in the Landscape*, Central New York Landscape & Grounds Maintenance Seminar, Cortland, New York.
- 1991 *Focus on Landscape Principles and Alternatives*, Central New York Landscape & Grounds Maintenance Seminar, Syracuse, New York.
- 1990 *Focus on Renovation of Existing Landscapes and Creating New American Gardens*, Central New York Landscape & Grounds Maintenance Seminar, Liverpool, New York.
- 1989 *Landscape Site Evaluation Tour*, Cornell Cooperative Extension – Onondaga County, Baldwinsville, New York (Radisson Community).

LANDSCAPE HORTICULTURE-RELATED MASS MEDIA EXPERIENCE

Radio

- 1988-present *The Weeder's Digest*, creator and host, News Radio 570 WSYR, Clear Channel Communications Inc., Syracuse, New York. (11:00 a.m. to noon, Saturdays)

Television

- 2004-present *Garden Journeys*, creator and host. Time Warner Cable Television. This franchise airs once every hour, two days each week on Time Warner Cable Television news stations throughout upstate New York, northern Pennsylvania and western Massachusetts.
- 1999-2003 *Dave's Garden*, Horticulture expert, WIXT-TV News Channel 9, Clear Channel Communications Inc., Syracuse, New York.
- 1993-2003 *Garden Journeys*, creator and host, Time Warner Cable Channel 13, Syracuse Division of Time Warner Cable, Syracuse, New York.
- 1989-1999 *Three Around the Yard*, co-creator and horticulture expert, WSTM-TV Channel 3, Raycom Broadcasting Company, Syracuse, New York.

Internet

- 2007-present www.tlehcs.com
Terry L. Ettinger Horticulture Consulting Services website. Designed, coded and maintain (including photography, text, .pdf downloads and responses to inquiries) 300+ page website that receives more than 200 visits per week.
- 2007-present www.570wsyr.com/pages/TerryEttinger.html
Weblog (blog) in support of the weekly *Weeder's Digest* radio program (above). Update on at least a weekly basis with commentary, photographs and links to additional information that relate to calls taken or anticipated.
- 2002-present www.news10now.com/content/features/garden_journeys/?SecID=157
Past episodes of *Garden Journeys* in both one hour and two minute format is first locally originated program franchise to be made available online. Provide commentary, photographs and links to additional information when appropriate.

Print

1996-present Lawn and Garden Writer, Eagle Newspapers, Syracuse, New York

1992-1996 Lawn and Garden Writer, Syracuse Post-Standard, Syracuse, New York

SELECTED COMMUNITY SERVICE ACTIVITIES

2006 Member, Onondaga County Legislature Pest Management Awareness Committee

2002 Member, City of Syracuse Comprehensive Plan 2025 Advisory Committee, appointed by City of Syracuse Mayor, Hon. Matthew Driscoll.

1999-2001 Member, Syracuse ReLeaf Board of Directors, appointed by City of Syracuse Mayor, Hon. Roy Bernardi.

1993-1999 Annual "Lush Lawns & Gardens" seminar series donated to the Onondaga County Public Library system. Seminar titles included "Beautiful Lawns and Ground Covers," "Lush Annual and Perennial Flower Gardens," "Gardening in the Shade," "Less is More: The Practice of Pruning," "Growing Great Fruits and Vegetables," and "After the Storm – "Repairing Your Lawn and Landscape."

PROFESSIONAL ORGANIZATIONS

1997-present New York State Nursery & Landscape Association – State & Region IV

1999-present International Society of Arboriculture

PROFESSIONAL CERTIFICATIONS

Certified Nursery Professional #2045, New York State Nursery and Landscape Association

Certified Arborist #NY-0814, International Society of Arboriculture

AWARDS/HONORS

1998 Outstanding Service Award, New York State Nursery & Landscape Association – Region IV

1997 Finalist, National Academy of Cable Programming – single or series demonstrational program.

1995 Finalist, National Academy of Cable Programming – single or series demonstrational program.

1994 CableAce Award, National Academy of Cable Programming – best single or series demonstrational program in the United States.

1990 First Place in New York State, RJR/Nabisco Public Information Award, National Association of County Agricultural Agents.

1990 Third Place in the Northeastern United States, RJR/Nabisco Public Information Award, National Association of County Agricultural Agents.